

FOR IMMEDIATE RELEASE:

## VIRIDIAN GREEN LASER SIGHTS ANNOUNCES NEW ADDITIONS TO ITS SALES TEAM



GREEN LASER SIGHTS

Minneapolis, MN—4/13/09 Viridian Green Laser Sights is pleased to announce the hiring of two new sales and marketing groups, H&G Marketing and ProActive Sales and Marketing. ProActive will have account responsibilities in the southeast while H&G will provide coverage to the rest of the country.

“We are thrilled to have the guys from H&G and ProActive join our sales team,” said Brian Hedeem, President and CEO of Viridian Green Laser Sights. “Both organizations bring years of experience and strong relationships with our current and prospective customers. Nationwide rep support is vital for a growing company like ours. We believe that Viridian Green Laser sights are the finest weapon mounted laser sights on the market and these two groups will help ensure that our dealers have the finest service and sales support.”

### ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian Green Laser Sights is the nation’s fastest growing laser sight manufacturer. Headquartered in Minneapolis, Minnesota, Viridian Green Laser Sights is devoted to utilizing cutting edge laser technology to offer compact, powerful, green lasers, for military, law enforcement, and civilian usage. While not the original developer of green laser technology, Viridian Green Laser Sights was the first company to offer a compact green laser sight for use on pistols. Viridian Green Laser Sights, and its patent pending technology, make them the world’s leading green laser sight manufacturer. The company prides itself on offering the brightest and highest quality laser sights available. Viridian Green Laser Sights are designed and built in the USA.

**For more information  
please call:**  
800-990-9390

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[ViridianGreenLaser.com](http://ViridianGreenLaser.com)

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