

FOR IMMEDIATE RELEASE:

NEW BATTERIES ENERGIZE THE POWER TO PREVAIL.



GREEN LASER SIGHTS

Minneapolis, MN—4/08/11 Viridian Green Laser Sight is acclaimed for sharp, clear targeting day or night, indoors or out. Now, Viridian Tactical Energy Ultra Lithium batteries join the good guys' arsenal.

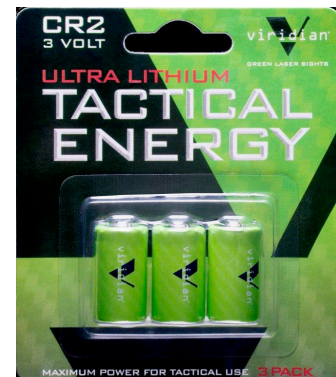
New Tactical Energy CR2 and CR123 batteries power-up laser sights, weapon-mounted lights and tactical flashlights with advanced lithium energy, ensuring optimum readiness in storage and maximum performance under fire.

Unlike lesser batteries, Tactical Energy Ultra Lithium batteries won't self-discharge in the holster or locker, ensuring full power start to finish. They're up to a third lighter, for faster draw and less swing weight. Energy shelf-life is measured in years, not weeks or months, for long-term reliability. Matched to the strict demands of tactical tools, Viridian Tactical Energy batteries give law enforcement, security and personal defense advocates the power to prevail when it counts.

TRUE TACTICAL POWER, EXTREME VALUE.

At just \$5.99 MSRP per 3-pack, Tactical Energy CR123 batteries cost no more -- and the Tactical Energy CR2 3-pack actually costs less -- than other batteries. In these times of squeezed personal and departmental budgets, that kind of value is significant.

Tactical Energy Ultra Lithium batteries, set in eye-grabbing packaging, will begin shipping soon, giving retailers a profitable add-on sale for every CR2/CR123 laser sight, taflight or tactical flashlight they sell, and providing a strong impulse buy for any shooter. In addition, co-op promotions with top firearm brands are expected to generate high interest and traffic. Dealers are urged to order immediately to ensure prompt delivery and sufficient quantity. For more information about Tactical Energy Ultra Lithium batteries, visit ViridianGreenLaser.com or call 800-990-9390.



**For more information
please call:**
800-990-9390

or visit:
www.ViridianGreenLaser.com

Contact:
Andy Scott
800-990-9390
Andy@ViridianGreenLaser.com

ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian Green Laser Sights is the nation's fastest growing laser sight manufacturer. Headquartered in Minneapolis, Minnesota, Viridian Green Laser Sights is devoted to utilizing cutting edge laser technology to offer compact, powerful, green lasers, for military, law enforcement, and civilian usage. While not the original developer of green laser technology, Viridian Green Laser Sights was the first company to offer a compact green laser sight for use on pistols. Viridian Green Laser Sights, and its patent pending technology, make them the world's leading green laser sight manufacturer. The company prides itself on offering the brightest and highest quality laser sights available. Viridian Green Laser Sights are designed and built in the USA.