

FOR IMMEDIATE RELEASE:

## VIRIDIAN GREEN LASER SIGHTS ANNOUNCES NEW VIDEO: "BUILDING A BETTER LASER"



GREEN LASER SIGHTS

Minneapolis, MN—4/26/10 Viridian Green Laser Sights is excited to announce the release of a brief new video which takes a behind the scenes look at how they build the most advanced and innovative laser sights on the market.

“Building a Better Laser” gives viewers a virtual factory tour of Viridian’s headquarters in Minneapolis, Minnesota. “From engineering, to machining, to final inspection, to the range, we are giving customers, current and prospective, an insider’s look at the company,” said president and CEO Brian Hedeem. “As our market share grows, so does our fan base and we are happy to share this tour of our facility and processes with them.”

To view “Building a Better Laser”, please click [here](#).

For a complete listing of products or to find a Preferred Stocking Retailer near you, please visit:  
[www.ViridianGreenLaser.com](http://www.ViridianGreenLaser.com).

### ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian Green Laser Sights is the nation’s fastest growing laser sight manufacturer. Headquartered in Minneapolis, Minnesota, Viridian Green Laser Sights is devoted to utilizing cutting edge laser technology to offer compact, powerful, green lasers, for military, law enforcement, and civilian usage. While not the original developer of green laser technology, Viridian Green Laser Sights was the first company to offer a compact green laser sight for use on pistols. Viridian Green Laser Sights, and its patent pending technology, make them the world’s leading green laser sight manufacturer. The company prides itself on offering the brightest and highest quality laser sights available. Viridian Green Laser Sights are designed and built in the USA.

**For more information  
please call:**  
800-990-9390

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[ViridianGreenLaser.com](http://ViridianGreenLaser.com)

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