

FOR IMMEDIATE RELEASE:

VIRIDIAN® ANNOUNCES NEW DISTRIBUTION WITH ZANDERS DISTRIBUTION

Minneapolis, MN—February 9, 2017

Viridian® announced today that it welcomes Zanders Sporting Goods as a new authorized distributor for the company.

“Zanders has a long history and strong reputation within the industry and we are excited to have them as one of our newest authorized distributors. They are an ideal partner and dealers should look for a kick off promotion in early 2017 to celebrate this new relationship.” said Viridian Director of Sales Andy Scott.

Zanders is located in Sparta, Illinois and can be reached at 800-851-4373 or on their website at www.gzanders.com.

For more information and inquiries, contact Viridian Weapon Technologies at 800-990-9390 or support@ViridianWeaponTech.com.



VIRIDIAN[®]
WEAPON TECHNOLOGIES™

For more information please call:

800-990-9390

or visit:

ViridianWeaponTech.com

Contact:

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ABOUT VIRIDIAN WEAPON TECHNOLOGIES

Viridian® is the leader in weapon-mounted technology and responsible for a number of firearm innovations including green and red laser sights, FACT™ weapon-mounted cameras, ECR® INSTANT-ON® activation, RADIANCE Combat Optics®, TacLoc® holsters, taclights, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to applying cutting-edge technology to design compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.ViridianWeaponTech.com>
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