

FOR IMMEDIATE RELEASE:



VIRIDIAN® RELEASES FIRST IMAGE OF ITS NEW RUGER® LCP® II LASER SIGHT

Minneapolis, MN—October 13, 2016

Prompted by an unprecedented number of inquiries from the media and its network of dealers and distributors, Viridian® is sharing the first image of its yet-to-be-released Reactor® R5 green laser sight for the new Ruger® LCP® II.

“We traditionally do not share R&D content prior to the ship date of a new product, but in this case we felt it was appropriate to release one product image featuring our legendary green laser,” said CEO/President of Viridian®, Brian Hedeem. “The sheer number of calls we’ve received in the past few days requesting more details and images of our new Reactor® products for the Ruger® LCP® II is the catalyst to break away from our internal protocol.”

The company announced on October 7th that it was introducing a new line of Reactor® products engineered to enhance the new Ruger® LCP® II handgun. Each model will include a free holster and feature the company’s proprietary ECR® INSTANT-ON® activation. The three new models are:

- R5 – LCP II Green laser model [MSRP \$239]
- R5-R – LCP II Red laser model [MSRP \$149]
- RTL – LCP II Tac-light model [MSRP \$119]

Distributors, wholesalers and dealers are encouraged to place orders now for these new products with anticipated ship dates being the latter half of Q4. For more information and inquires, contact Viridian’s Director of Sales, Andy Scott at Andy@ViridianGreenLaser.com .

ABOUT VIRIDIAN®

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, ECR® INSTANT-ON® technology, TacLoc® holsters, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian® is dedicated to the innovation and design of compact, weapon-mounted, self-defense products for the conceal & carry, civilian, military, and law enforcement markets. Viridian® products are designed and built in the USA.

Website: <http://www.ViridianGreenLaser.com/>
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**For more information
please call:**
800-990-9390

or visit:
ViridianGreenLaser.com

Contact:
MikeD@ViridianGreenLaser.com