

FOR IMMEDIATE RELEASE:



VIRIDIAN® ANNOUNCES REMINGTON® RM380 LASER SIGHT PRODUCTS NOW SHIPPING

Minneapolis, MN—October 12, 2016

Viridian® announced today the company is now shipping its new Reactor® green and red laser sights for the popular Remington® RM380 handgun. “We pride ourselves in developing the finest laser accessories in the market today,” said CEO/President of Viridian, Brian Hedeem. “The addition of Viridian laser fitments for the RM380 is just another sign of our commitment to the industry and gun owners everywhere who demand the best and brightest.”

Each Viridian Reactor model for the Remington® RM380 will include a free holster and feature the company’s proprietary ECR® INSTANT-ON® activation.

- R5 – RM380 Green laser model [MSRP \$239]
- R5-R – RM380 Red laser model [MSRP \$149]

Distributors, wholesalers and dealers are encouraged to place orders now for these new, high-margin products in preparation for the all-important Holiday selling season. For more information and inquires, contact Viridian’s Director of Sales, Andy Scott at Andy@ViridianGreenLaser.com .

ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, ECR® INSTANT-ON® technology, TacLoc® holsters, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian® is dedicated to the innovation and design of compact, weapon-mounted, self-defense products for the conceal & carry, civilian, military, and law enforcement markets. Viridian® products are designed and built in the USA.

Website: <http://www.ViridianGreenLaser.com/>
Facebook: <https://www.facebook.com/Viridian.Green.Laser>
YouTube: <https://www.youtube.com/c/ViridianGreenLaserOfficialChannel>
Twitter: <https://twitter.com/ViridianLasers>
Instagram: <http://instagram.com/ViridianGreenLaser>

###

For more information

please call:

800-990-9390

or visit:

ViridianGreenLaser.com

Contact:

MikeD@ViridianGreenLaser.com