

FOR IMMEDIATE RELEASE:

VIRIDIAN® ANNOUNCES NEW RUGER® LCP® II LASER/LIGHT ACCESSORIES

Minneapolis, MN—October 7, 2016

Viridian® announced today the company is now accepting orders for its new product line of laser/light accessories specifically engineered for the new Ruger® LCP® II handgun. “Viridian has been working closely with Ruger for quite some time in anticipation of this very exciting new firearm,” said CEO/President of Viridian, Brian Hedeem. “Our engineering and R&D teams have done an excellent job developing a phenomenal new line of laser and light accessories for the LCP II. As Donald Trump might say, *it’s going to be HUGE!*”

The first three Viridian products available for the new Ruger® LCP® II are designed and built upon the foundation of the company’s highly-successful Reactor® product family. Each model will include a free holster and feature the company’s proprietary ECR® INSTANT-ON® activation.

- R5 – LCP II Green laser model [MSRP \$239]
- R5-R – LCP II Red laser model [MSRP \$149]
- RTL – LCP II Tac-light model [MSRP \$119]

The development of green laser sights is at the core of Viridian’s heritage and expertise. As the market leader in this technology, Viridian launched the industry’s first green laser sight for the Ruger® LCP® in 2013 and is currently still the only manufacturer to offer a green laser for that handgun. It is anticipated that Viridian will have a similar market position with the new Ruger® LCP® II.

Distributors, wholesalers and dealers are encouraged to place orders now for these new products with anticipated ship dates being the latter half of Q4. For more information and inquires, contact Viridian’s Director of Sales, Andy Scott at Andy@ViridianGreenLaser.com.

For more information

please call:

800-990-9390

or visit:

ViridianGreenLaser.com

Contact:

MikeD@ViridianGreenLaser.com

ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, ECR® INSTANT-ON® technology, TacLoc® holsters, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian® is dedicated to the innovation and design of compact, weapon-mounted, self-defense products for the conceal & carry, civilian, military, and law enforcement markets. Viridian® products are designed and built in the USA.



Website: <http://www.ViridianGreenLaser.com/>
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