

FOR IMMEDIATE RELEASE:

VIRIDIAN PREPARING FOR INITIAL SHIPMENT OF RUGER LCP II LASER/LIGHT ACCESSORIES

Minneapolis, MN—January 18, 2017

Viridian® announced today an anticipated February, 2017 ship date for the company's laser and light accessories specifically designed for the popular Ruger® LCP II.

"We are excited to launch another premier product to be compatible with one of our best industry partners." said President and CEO, Brian Hedeem. "We have received a significant number of inquiries and we are prepared to meet the demand. We're proud to be the first laser sight on the market for this exciting new popular pistol."

An announcement will be made in the coming days on the specific ship date but dealers, distributors and consumers are encouraged to subscribe to the company's email list or watch Viridian's social media for the official announcement.

ABOUT VIRIDIAN WEAPON TECHNOLOGIES

Viridian® is the leader in weapon-mounted technology and responsible for a number of firearm innovations including green and red laser sights, FACT™ weapon-mounted cameras, ECR® INSTANT-ON® Activation, TacLoc® holsters, taclights, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to applying cutting-edge technology to design compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.ViridianWeaponTech.com>
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**For more information please
call:**

800-990-9390

or visit:

ViridianWeaponTech.com

Contact:

MikeD@ViridianWeaponTech.com