

FOR IMMEDIATE RELEASE:

## **VIRIDIAN FACT™ WEAPON-MOUNTED CAMERA TO BE FEATURED ON FOX5 NEWS DURING SHOT SHOW**

Minneapolis, MN—January 18, 2017

Viridian Weapon Technologies™ will be in-studio and featured on *FOX 5 NEWS THIS MORNING* Friday, January 21 during the 7:10-7:20am PST segment to discuss FACT™ weapon cameras. Joining FOX 5 co-anchors Jason Feinberg and Monica Jackson will be Viridian's Law Enforcement Sales Manager, John Sheahan to discuss the most talked about and relevant product introduction this year at SHOT SHOW 2017.

FACT™ [Fast Access Camera Technology] is designed for law enforcement, private security and the legally armed citizen and incorporates Viridian's proprietary INSTANT-ON® activation to ensure HD video and audio is captured automatically every time the weapon is out of the holster.

With HD video and audio recorded from the POV of a firearm's muzzle, this revolutionary family of products can provide crucial evidence to determine "what really happened" during an OIS (Officer Involved Shooting).

Three different FACT models will be introduced in 2017.

- FACT DUTY™
  - Law enforcement, duty-grade model with HD camera, forward facing audio plus 500 lumen taclight for full size firearms. ADMIN data evidence integrity built-in.
- FACT COMPACT™
  - Universal rail mounted model with HD camera, forward facing audio plus 140 lumen taclight for railed pistols.
- FACT MICRO™
  - Trigger guard mounted model with HD camera and forward facing audio for subcompact/pocket pistols.

Tune in Friday, January 20 to FOX 5 in the Las Vegas area at 7:00am PST. For those not in the Las Vegas area, the segment can be viewed live at [FOX5Vegas.com](http://FOX5Vegas.com).

For more information on FACT™, visit Viridian's SHOT Show booth #653 or go to [www.ViridianWeaponTech.com/FACT](http://www.ViridianWeaponTech.com/FACT).



## ABOUT VIRIDIAN WEAPON TECHNOLOGIES

Viridian® is the leader in weapon-mounted technology and responsible for a number of firearm innovations including green and red laser sights, FACT™ weapon-mounted cameras, ECR® INSTANT-ON® Activation, TacLoc® holsters, taclights, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to applying cutting-edge technology to design compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.ViridianWeaponTech.com>  
Facebook: <https://www.facebook.com/ViridianWeaponTech/>  
Twitter: <https://twitter.com/ViridianWepTech>  
Instagram: <https://www.instagram.com/ViridianWeaponTech/>

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**For more information please call:**

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**or visit:**

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