

FOR IMMEDIATE RELEASE:

VIRIDIAN® ANNOUNCES ONLINE RETAILER OF THE YEAR AWARD TO OPTICS PLANET

Minneapolis, MN—February 10, 2017

Viridian® announced today it has awarded Optics Planet as the company's 2016 Online Retailer of the Year. This is the second consecutive year Optics Planet has won the award.

"Optics Planet has been one of Viridian's longest standing customers and our working relationship has flourished over the years," said Viridian Director of Sales Andy Scott. "In business, relationships matter. Optics Planet has been with us from the beginning and we look forward to another great year in 2017!"

Viridian products can be found on www.OpticsPlanet.com by using the keyword 'Viridian'. For more information and inquires, contact Viridian Weapon Technologies at 800-990-9390 or support@ViridianWeaponTech.com.



VIRIDIAN[®]
WEAPON TECHNOLOGIES™

For more information please call:

800-990-9390

or visit:

ViridianWeaponTech.com

Contact:

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ABOUT VIRIDIAN WEAPON TECHNOLOGIES

Viridian® is the leader in weapon-mounted technology and responsible for a number of firearm innovations including green and red laser sights, FACT™ weapon-mounted cameras, ECR® INSTANT-ON® activation, RADIANCE Combat Optics®, TacLoc® holsters, taclights, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to applying cutting-edge technology to design compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.ViridianWeaponTech.com>
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