

FOR IMMEDIATE RELEASE:

VIRIDIAN® EMPOWERS PERSONAL SAFETY WITH WORLD'S FIRST POCKET PISTOL TACLIGHT

GAME-CHANGER: NO MORE SHOT IN THE DARK FOR SMALL GUNS

Minneapolis, MN—June 20, 2013

The country's fastest-growing laser sight brand has launched the world's first tactical light made for pocket pistols, giving popular weapons like the Ruger® LCP® vastly improved defensive power.

The new Viridian® Reactor™ TL tactical light packs world-class technology into the industry's smallest frame: advanced Radiance™ illumination, powerful 140 lumen light, and a unique Enhanced Combat Readiness™ feature for instant, automatic activation.

In addition to its game-changing size and sleek design, the Reactor™ TL's unique Radiance™ wide-beam technology illuminates over twice the horizontal area of standard taclights, for faster discovery and targeting. High-output constant and strobe functions have the power of far bigger lights -- up to 140 lumens -- to expose, blind and disorient without weight or bulk.



Exclusive Enhanced Combat Readiness™ (ECR™) ignites the light the moment you draw, for instant illumination without fumbling with buttons or changing your grip -- split-second speed that could make a life-saving difference.

The advanced lithium-powered Reactor™ TL has extended-life power cells for constant readiness, up to 40 minutes of operating time (strobe function), and a 3-level state of charge display so you always know your power level. A Viridian® ECR™ equipped holster is included with every Reactor™ TL to arm the Enhanced Combat Readiness™ feature.

Reactor™ TL models for the Ruger® LCP® are shipping now, and are available at gun dealers and sporting goods shops across the country. Units for other pistols, such as the Ruger® LC9® and Smith & Wesson® M & P Shield™, will be shipping this summer.



**For more information
please call:**
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or visit:
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ABOUT VIRIDIAN

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, TacLoc™ ECR™ automatic laser-ignition holsters, and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian® is devoted to utilizing cutting-edge technology to offer compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

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