

FOR IMMEDIATE RELEASE:

**VIRIDIAN® STUNS INDUSTRY AGAIN: REACTOR 5™
GREEN LASER SUPERCHARGES RUGER® LCP®**



BREAKTHROUGH PRODUCT NOW SHIPPING!

Minneapolis, MN—July 17, 2013

Viridian's unprecedented Reactor™ 5 is the industry's most advanced green laser sight, in the world's smallest frame, specifically designed for personal defenders like the Ruger LCP.

Packing the exclusive Viridian Green™ 532 nm laser, the breakthrough Reactor 5 is up to 50 times brighter than conventional red – visible day or night, indoors or out, in all conditions, at distances no standard laser can touch. With its pistol-matched design, it amps the look, feel and function of the Ruger LCP with virtually no bulk, weight, or gun-snagging overhang.

“This is what everyone wants, but nobody could deliver”, says Viridian President Brian Hedeem, “butt-kicking targeting for your last-ditch defense. Only Viridian could do it. We have been eyeing this platform and working hard on it for a long time. This is a huge breakthrough for people serious about their personal safety.”

In addition to game-changing size and capability, the new Reactor 5 features a 2-color state of charge indicator and Viridian's exclusive Enhanced Combat Readiness™ (ECR™) to ignite the laser at the instant of draw, without fumbling with buttons, sliders or unfamiliar grips. Every Reactor 5 comes with a Viridian® ECR™ equipped pocket holster. To arm ECR™, simply turn on the laser before holstering. The laser will automatically turn off when in the holster. Upon draw, the laser instantly activates, giving you the edge. Under life and death pressure, that fail-safe response can make all the difference.



**For more information
please call:**

800-990-9390

or visit:

ViridianGreenLaser.com

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“By the time you read this,” says Brian Hedeem, “the Reactor 5 will be available throughout our network of dealers and distributors. It’s Viridian’s latest way to optimize personal defense.”



The Reactor 5 for the Ruger LCP is the first of many Reactor models. Look for models to fit the Ruger LC9/LC380 and Smith & Wesson M&P Shield later this year.

Reactor™ 5 LCP Technical Specifications	
Model Number	R5-LCP
Weight	.78 oz (including battery)
Modes	Constant/Strobe/Off
Laser Intensity	5mW, 532nm green laser Maximum legal power
Laser Range	100 yards in daylight 2 miles at night
ECR Pocket Holster	Included
Battery Type	1/3N x 2 (two sets included)
Battery Life	Approx. 1 hour (depending on use)

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ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, TacLoc™ ECR™ automatic laser-ignition holsters, and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian® is devoted to utilizing cutting-edge technology to offer compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.



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