

FOR IMMEDIATE RELEASE:



**Don't settle, don't wait: Viridian® green laser system
for Ruger® LC9® and LC380® at dealers now**

Minneapolis, MN—August 6, 2013

Owners of the Ruger® LC9® and LC380® don't have to wait for the world's finest laser sight. It's available now, as a complete sighting system: premium Viridian® Reactor 5™ green laser sight, automatic Enhanced Combat Readiness™ activation, and custom-fit holster – a ready-to-go system for \$219 MSRP.

Created by the brand that first brought green laser performance to handguns, the new Viridian Reactor 5 is designed to optimize the look, feel and function of small handguns like nothing else.



Packing a lithium-powered, combat-grade 532 nm green laser, the Reactor 5 is intensely visible in all conditions, indoors or out. Set on Enhanced Combat Readiness mode, the laser automatically ignites the instant it's drawn, without fumbling with buttons or odd grips, for the fastest and most accurate response possible. Extended energy life and two-color state of charge indicator ensure Ruger owners their system is ready at all times.

For more information

please call:

800-990-9390

or visit:

ViridianGreenLaser.com

Contact:

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Packaged with ECR™-compatible holster and power cells, easily owner-installed in minutes, the new Viridian Reactor 5 is the most advanced, best looking, most capable laser system available for the Ruger LC9 and LC380. And, unlike other lasers, it's a complete system that's on the shelf, or on the way, right now. Anticipating high demand, dealers nationwide began stocking the Reactor 5 in July.



ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, TacLoc™ ECR™ automatic laser-ignition holsters, and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian® is devoted to utilizing cutting-edge technology to offer compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.viridiangreenlaser.com/>
Facebook: <https://www.facebook.com/viridian.green.laser>
Twitter: <https://twitter.com/ViridianLasers>

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