

FOR IMMEDIATE RELEASE:

VIRIDIAN® MULTI-YEAR SPONSORSHIP OF PDN TOUR CONTINUES IN 2017

Minneapolis, MN—March 23, 2017

Viridian® announced today it has extended its partnership with the Personal Defense Network Training Tour as a primary tour sponsor for 2017. The tour is led by PDN Executive Director Rob Pincus, with 100 planned stops in more than 25 states coast to coast. In addition to Pincus, classes are being led by an experienced team of instructors and contributors, including Barrett Kendrick (Bearco Training), Alessandro Padovani (Safer Faster Defense), Mike Seeklander (Shooting-Performance Firearms Training), Craig Douglas (ShivWorks), Grant Cunningham, and a new addition to the Tour instructor line up, Andrew Branca (The Law of Self Defense).

“Viridian Weapon Technologies is excited to be actively involved with the PDN Tour again in 2017,” said Viridian Director of Marketing, Mike Dinndorf. “The training and teaching Rob and his team of instructors provide to over 1,000 students each year is as robust and unmatched as our own product line. Quality training coupled with our high-tech gear can be a life-saver; and Viridian is thrilled to be partnering with Rob and his instructors for a third consecutive year.”

Record-breaking class enrollment is expected as a result of expanded class offerings on over 35 informational and skill-building topics; such as Combat Focus™ Shooting, Two-Person Armed Defense, Law of Self Defense, Tac Med EDC, Advance Pistol Handling, Extreme Close Quarters Concepts, and many more.

For a complete rundown on the 2017 PDN Training Tour, including a complete class schedule with locations and instructors, go to <https://www.personaldefensenetwork.com/pdn-training-tour/>.



VIRIDIAN[®]
WEAPON TECHNOLOGIES™

**For more information please
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ABOUT VIRIDIAN WEAPON TECHNOLOGIES

Viridian® is the leader in weapon-mounted technology and responsible for a number of firearm innovations including green and red laser sights, FACT™ weapon-mounted cameras, ECR® INSTANT-ON® activation, RADIANCE Combat Optics®, TacLoc® holsters, taclights, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to applying cutting-edge technology to design compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.ViridianWeaponTech.com>
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