

FOR IMMEDIATE RELEASE:



## **VIRIDIAN® NOMINATED FOR 2015 OPTICSPLANET® BRILLIANCE AWARDS**

Minneapolis, MN—October 6, 2015

Viridian® is proud to announce its nomination in the category of “Best Laser Sight” for the 2015 OpticsPlanet® Brilliance Awards.

“With over 250,000 products and 1,500 brands to choose from at OpticsPlanet, it is an honor to be singled out and nominated for this prestigious award.” said Brian Hedeem, Viridian President and CEO. “OpticsPlanet is a leader in our industry and we are humbled by this recognition.”

Voting ends on October 30, 2015. To vote and learn more about Viridian’s nomination, visit the OpticsPlanet Brilliance Awards website at <http://www.opticsplanet.com/brilliance-awards.html>.

### **ABOUT VIRIDIAN GREEN LASER SIGHTS**

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, ECR® Instant-On™ technology, TacLoc® holsters, and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to utilizing cutting-edge technology to offer compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.viridiangreenlaser.com/>  
Facebook: <https://www.facebook.com/viridian.green.laser>  
Twitter: <https://twitter.com/ViridianLasers>  
Instagram: <http://instagram.com/viridiangreenlaser>

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**For more information  
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