

FOR IMMEDIATE RELEASE:

## VIRIDIAN ANNOUNCES HIRING OF LAW ENFORCEMENT AND INTERNATIONAL SALES MANAGER

Minneapolis, MN—January 13, 2017

Viridian® announces today the hiring of John Sheahan as the company's new Law Enforcement and International Sales Manager. John will focus on driving new sales growth within the LE channel as well as expanding the company's overall reach internationally.

Prior to joining Viridian, Mr. Sheahan spent 25 years with the Las Vegas Metro Police Department, excelling in several roles during his decorated career. Highlights include being lead detective within the Organized Crime/Gang Unit, SWAT Team Leader, SWAT Team Instructor, and Deputy Director-Office of Public Information.

"John is the perfect addition to our sales team for so many reasons," said Viridian Director of Sales, Andy Scott. "In addition to his professionalism, he fully understands the process in which police departments and LE agencies approach the evaluation and procurement of new gear for their people."

John will begin his new role with Viridian at SHOT SHOW 2017 and can be reached at [JohnS@ViridianWeaponTech.com](mailto:JohnS@ViridianWeaponTech.com). For those attending SHOT 17, make sure to stop by booth #653 and introduce yourself.

### ABOUT VIRIDIAN WEAPON TECHNOLOGIES

Viridian® is the leader in weapon-mounted technology and responsible for a number of firearm innovations including green and red laser sights, FACT™ weapon-mounted cameras, ECR® INSTANT-ON® Activation, TacLoc® holsters, taclights, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to applying cutting-edge technology to design compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.ViridianWeaponTech.com>  
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**VIRIDIAN**<sup>®</sup>  
WEAPON TECHNOLOGIES™

**For more information please  
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**or visit:**

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