

FOR IMMEDIATE RELEASE:



VIRIDIAN® ANNOUNCES NEW LINE OF WEAPON-MOUNTED LONG RANGE LED ILLUMINATORS

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Viridian® announced today at SHOT SHOW 2016 the introduction of a new line of weapon-mounted LED illuminators that further enhance the company's market leadership position. "Viridian has been the pioneer and leader in green laser sight technology for the past decade, and now we're taking all that know-how to launch this exciting new, feature-rich line of LED long range illuminators." said company President/CEO Brian Heden.

"The Illuminator Series™ consist of three different models of weapon-mounted lights that are available in four different CREE® LED color configurations." said company Director of Marketing Mike Dinndorf. Green and red light versions are ideal for hog/varmint hunting and blood tracking while the white and IR models suit the needs for law enforcement, home defense or those with night-vision equipment. "This is a dream product; especially for hog hunters who require dependable, long-range illumination at night to ensure target identification without spooking their prey."

Viridian's new Illuminator Series includes the V-100™, V-200™ and V-300™; with the V-300 boasting an electronic Power Zoom™ feature that allows the user to focus the intensity of the beam with the just the touch of a finger. Each model ships complete with three different mounts, batteries, remote tail cap and tool kit and are available in green, red, white and IR versions. The Illuminator Series are currently in stock and ready to ship.

ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian® is the fastest growing laser sight manufacturer in the nation, responsible for a number of industry-leading product innovations in green and red laser sights, taclights, ECR® Instant-On™ technology, TacLoc® holsters, and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to utilizing cutting-edge technology to offer compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

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