

FOR IMMEDIATE RELEASE:

VIRIDIAN BREAKTHROUGH ENSURES ENHANCED COMBAT READINESS



GREEN LASER SIGHTS

Minneapolis, MN—November 05, 2011—Promising “When you draw, it’s on”, Viridian has enhanced the combat readiness of every individual who relies on a sidearm for security, authority or personal defense.

Every Viridian C5, C5L and TacLoc holster is now equipped with revolutionary Enhanced Combat Readiness (ECR) technology, allowing the gun owner to pre-set laser mode, carry in a secure TacLoc holster, and ignite the laser automatically the instant the weapon is drawn – a life-saving advantage in lethal encounters.

As the gun is drawn, Viridian’s digital laser/holster system detects the pull and instantly launches the brilliant green laser and/or taclight -- targeting, blinding and intimidating in one reflex-fast move.

With Viridian’s cutting-edge ECR system, pause-to-activate is obsolete and response to danger can be quicker than thought -- a decided advantage when there’s literally no time to think and a moment’s delay can change an outcome.

Every new Viridian C5, C5L, and TacLoc holster is ECR equipped, working together as a unique component system unavailable from any other brand. ECR-enabled laser sights and holsters from Viridian and TacLoc will be available from authorized stocking dealers and ViridianGreenLaser.com beginning January 1.

WHICH PRODUCTS ARE AFFECTED?

At the date of this announcement only C5, C5L and C5 Series TacLoc holsters are affected by this change. If you recently purchased a C5 or C5L check the serial number on the top of the unit. If the serial number is above C0018000 then your unit is ECR-enabled. **If you have an older model C5 or C5L we are unfortunately unable to add this feature.**

All TacLoc holsters shipped from approximately December 1 are ECR enabled.

**For more information
please call:**
800-990-9390

or visit:
ViridianGreenLaser.com

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FUTURE ANNOUNCEMENTS

Stay tuned for an announcement regarding Viridian X5L Generation 2 and compatible TacLoc holsters both featuring the new ECR technology.

ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian Green Laser Sights is the nation's fastest growing laser sight manufacturer. Headquartered in Minneapolis, Minnesota, Viridian Green Laser Sights is devoted to utilizing cutting edge laser technology to offer compact, powerful, green lasers, for military, law enforcement, and civilian usage. While not the original developer of green laser technology, Viridian Green Laser Sights was the first company to offer a compact green laser sight for use on pistols. Viridian Green Laser Sights, and its patent pending technology, make them the world's leading green laser sight manufacturer. The company prides itself on offering the brightest and highest quality laser sights available. Viridian Green Laser Sights are designed and built in the USA.