

FOR IMMEDIATE RELEASE:

VIRIDIAN TO DISPLAY “GAME-CHANGING” ECR TECHNOLOGY AT 2012 SHOT SHOW



GREEN LASER SIGHTS

Minneapolis, MN—Viridian Green Lasers has created a radical laser sight innovation that will “redefine what combat readiness means” for law enforcement, security forces and private citizens facing personal threat, according to the company.

Every Viridian C5, C5L and TacLoc holster is now equipped with revolutionary Enhanced Combat Readiness (ECR) technology, allowing the gun owner to pre-set laser mode, carry in a secure TacLoc holster, and ignite the laser automatically the instant the weapon is drawn – a life-saving advantage in lethal encounters.

As the gun is drawn, Viridian’s digital laser/holster system detects the pull and instantly launches the brilliant green laser and/or taclight -- targeting, blinding and intimidating in one reflex-fast move.

Come see this revolutionary technology at the 2012 SHOT Show—Booth #4445. Check out www.ViridianGreenLaser.com for all the information on ECR.

ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian Green Laser Sight is the nation’s fastest growing laser sight manufacturer. Headquartered in Minneapolis, Minnesota, Viridian Green Laser Sight is devoted to utilizing cutting edge laser technology to offer compact, powerful, green lasers, for military, law enforcement, and civilian usage. While not the original developer of green laser technology, Viridian Green Laser Sight was the first company to offer a compact green laser sight for use on pistols. Viridian Green Laser Sight, and its patent pending technology, make them the world’s leading green laser sight manufacturer. The company prides itself on offering the brightest and highest quality laser sights available. Viridian Green Laser Sight are designed and built in the USA.

**For more information
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800-990-9390

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ViridianGreenLaser.com

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