

FOR IMMEDIATE RELEASE:

## VIRIDIAN® E-SERIES™ NOW AVAILABLE IN A LCP® II PACKAGE DIRECT FROM RUGER®

Minneapolis, MN—April 4, 2017

Viridian® announced today that it has once again partnered with Ruger® on another new E-Series™ red laser sight; this time designed specifically for the Ruger® LCP® II. This exciting new inline SKU – offered exclusively from Ruger - will feature a Ruger LCP II with a pre-installed Viridian red laser. Shipping is anticipated in early Q2 2017.

In addition to the OEM packages Viridian introduced for the Ruger LCP® and LC9® models in 2016, this new E-Series laser + Ruger LCP II firearm package will continue the winning strategy of providing factory-direct packages that customers demand with an easy-to-execute solution for the dealers to stock.

Firearm dealers and distributors who desire to be among the first to offer this new Viridian laser + firearm package should contact Ruger's sales and distribution partners immediately for pricing and shipping dates.

### ABOUT VIRIDIAN WEAPON TECHNOLOGIES

Viridian® is the leader in weapon-mounted technology and responsible for a number of firearm innovations including green and red laser sights, FACT™ weapon-mounted cameras, ECR® INSTANT-ON® activation, RADIANCE Combat Optics®, TacLoc® holsters, taclights, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to applying cutting-edge technology to design compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.ViridianWeaponTech.com>  
Facebook: <https://www.facebook.com/ViridianWeaponTech/>  
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**VIRIDIAN**  
WEAPON TECHNOLOGIES™

**For more information please  
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**or visit:**

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