

FOR IMMEDIATE RELEASE:

VIRIDIAN GREEN LASER SIGHTS ANNOUNCES ADDITIONS TO ENGINEERING AND SALES/ MARKETING DEPARTMENTS



Minneapolis, MN—7/11/12—**Kelly Morris** has been hired as Senior Quality Engineer. Kelly holds a BS in Industrial Technology with a concentration in Manufacturing Engineering from Minnesota State University, Mankato. Kelly brings experience with several high tech electronics manufacturing companies who serve the military, aviation, automotive, commercial, industrial, and consumer markets. As a Senior Quality Engineer Kelly will be focusing on continual improvement of Viridian's internal and supplier quality systems. Kelly's strong manufacturing and quality background, along with his personal passion and interest in firearms and hunting bring a great addition to Viridian. Kelly can be reached at Kelly@viridiangreenlaser.com.



Kelly Morris

Ethan Mork has been hired as Mechanical Design Engineer. Ethan joins Viridian with a strong understanding in design for manufacturability, R&D prototyping and has 4 years of CAD design experience. Ethan is also a certified NRA Instructor and has an in-depth knowledge of firearms products and accessories in the marketplace. We believe both Ethan's technical and product knowledge is a good fit for Viridian's future. Ethan may be reached at Ethan@ViridianGreenLaser.com.



Ethan Mork

Kassi Throldahl has been promoted to Marketing Coordinator at Viridian. Kassi holds a BA in Graphic Design from Minnesota State University-Mankato and has been with Viridian for 1 year in a customer service lead/inside graphic artist role. Her new position will expand her duties to include coordinating press schedules, ad buys, trade shows, ect. Kassi can be reached at Kassi@ViridianGreenLaser.com.

Makenzie Grover has been hired as Inside Sales/Customer Service. Makenzie is pursuing a BS in Business Administration with a minor in Economics from Metropolitan State University. She has several years of sales and customer service experience and has an interest in firearms. Makenzie can be reached at Makenzie@ViridianGreenLaser.com.



Makenzie Grover

ABOUT VIRIDIAN GREEN LASER SIGHTS

Viridian Green Laser Sights is the nation's fastest growing laser sight manufacturer. Headquartered in Minneapolis, Minnesota, Viridian Green Laser Sights is devoted to utilizing cutting edge laser technology to offer compact, powerful, green lasers, for military, law enforcement, and civilian usage. While not the original developer of green laser technology, Viridian Green Laser Sights was the first company to offer a compact green laser sight for use on pistols. Viridian Green Laser Sights, and its patent pending technology, make them the world's leading green laser sight manufacturer. The company prides itself on offering the brightest and highest quality laser sights available. Viridian Green Laser Sights are designed and built in the USA.

**For more information
please call:**
800-990-9390

or visit:
ViridianGreenLaser.com

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