

FOR IMMEDIATE RELEASE:

**VIRIDIAN® ANNOUNCES NEW FACT DUTY™  
WEAPON-MOUNTED CAMERA TO BE USED TO  
RECORD NRAAM STAGE CONTENT**

Minneapolis, MN—April 25, 2017

Viridian® announced today that in addition to introducing its new line of FACT™ weapon-mounted cameras to the NRA membership, it also will utilize this new weapon-mounted camera (WMC™) technology to record HD video of the company's on-stage guest segments at the National Rifle Association Annual Meeting and Expo.

"Earlier this week we announced a 'who's who' of guests scheduled to appear on our *JUST THE FACTS™* stage during the NRAAM and Expo," said Brian Hedeem, Viridian CEO and President. "What the world will see for the first time in Atlanta is our FACT DUTY™ WMCs doing exactly what they are designed to do; capture high-quality HD video and audio. We will use our own camera technology to video each guest segment; and it's going to be awesome. Stop by booth #5234 and see for yourself!"

The HD video captured by Viridian's FACT™ WMCs will be used to create a new series of videos the company will share on its website and social media platforms at the conclusion of the NRAAM.

FACT™ [Fast Access Camera Technology] is designed for law enforcement, private security and the legally armed citizen. All FACT™ WMC models incorporate Viridian's proprietary INSTANT-ON® activation, which automatically captures HD video and audio the instant a weapon is drawn from its holster.

Three different FACT models were introduced at SHOT 2017:

- FACT DUTY™
  - Law enforcement, duty-grade model with HD camera, forward facing audio plus 500 lumen taclight for full size firearms. ADMIN data evidence integrity built-in.
- FACT COMPACT™
  - Universal rail mounted model with HD camera, forward facing audio plus 140 lumen taclight for compact firearms.
- FACT MICRO™
  - Trigger guard mounted model with HD camera and forward facing audio for subcompact/pocket pistols.



**VIRIDIAN®**  
WEAPON TECHNOLOGIES™

**For more information please**

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**or visit:**

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For more information, go to [www.ViridianWeaponTech.com/FACT](http://www.ViridianWeaponTech.com/FACT) or contact Viridian's Law Enforcement Sales Manager, John Sheahan at [JohnS@ViridianWeaponTech.com](mailto:JohnS@ViridianWeaponTech.com).

## ABOUT VIRIDIAN WEAPON TECHNOLOGIES

Viridian® is the leader in weapon-mounted technology and responsible for a number of firearm innovations including green and red laser sights, FACT™ weapon-mounted cameras, ECR® INSTANT-ON® Activation, TacLoc® holsters, taclights, LED weapon-mounted illuminators and shooting accessories. Headquartered in Minneapolis, Minnesota, Viridian is devoted to implementing cutting-edge technology to design compact, powerful self-defense products for the civilian, military, and law enforcement markets. Viridian products are designed and built in the USA.

Website: <http://www.ViridianWeaponTech.com>  
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